



Press release

FÜRSTENFELDBRUCK, December 2017

Jörg Köcher now CDO at Güntner



Jörg Köcher has managed the business lines Product Development and Controls with great success over the past years. As of August 1, he is Chief Digital Officer (CDO) with global responsibility. His new task is to manage, both internally and externally, all digital subject areas and functions including the Güntner Product Configurator (GPC). He will also continue as head of Güntner's in-house Controls department responsible for development and electronics design on the one hand, and for the production and the product management of our control modules on the other hand.

Sustainable digitalisation concept for future needs

Güntner is a technological pioneer and one of the market leaders in heat exchanger technologies. We at Güntner are committed to not only stay in this position but to continue to strengthen it in a forward-looking manner. This requires proactive operational actions. Digitalisation is the keyword leading the way to sustainability over the next years, and we at Güntner follow this path to stay up to date with and for our customers. Güntner has recently created the CDO position to meet these challenges and to establish and actively implement the topic of digitalisation within the company in a structured way. Thanks to his long-term experience, especially in the field of digital systems such as web applications, product databases, the GPC and controls, Mr Köcher has gained deep system knowledge that is a prerequisite for developing digital business models. The necessary digital architecture is based on the pillars "digital communication and processes" and "products and services". Changes to the product portfolio towards a combination of material goods and services will be as much in focus as the communication channels and the internal processes. Only digitalisation and the establishment of the corresponding information infrastructure, geared towards networking on all levels, will make it possible to meet the increasing market requirements and to offer our customers high added value in the form of technological premium products and services.

About Güntner

Based in Fürstfeldbruck near Munich, Germany, Güntner GmbH & Co. KG is a world leader in the manufacture of refrigeration and air conditioning equipment components. With approx. 3,000 employees worldwide and production sites in Germany, Hungary, Romania, Indonesia, Mexico, Brazil and Russia, the company shows a strong presence for their partners in all markets. Decades of experience in the industry and the consistent integration of the latest technologies and research findings ensure the high-quality standard of Güntner solutions. The international areas of application comprise energy & process cooling projects, industrial and commercial applications in the field of food production and storage as well as HVAC applications for buildings and specific applications such as server room cooling.

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